

If you cannot stand  
animal abuse,

**THIS IS YOUR MOMENT!**

# We advocate for the most overlooked animals

We are dedicated to fighting for a food system free from intensive farming, guided by animal welfare, human health, and planetary protection.

Together with the commitment of companies and institutions, we are creating a food system where cages and animal suffering do not exist.

We are specialists in our field and a driving force for change, committed to a more ethical and sustainable food system.

We raise social awareness about the unacceptable suffering of animals, and most importantly, **we deliver results.**



# We protect those who cannot defend themselves



Every year, billions of animals are denied essential aspects of life: they are crowded into spaces where they cannot move freely, step on clean ground, breathe fresh air, or even sleep peacefully. Ultimately, their lives end violently and often painfully.

Our efforts to help animals also have profound implications for the planet. Industrial animal farming contributes to deforestation, water pollution, and greenhouse gas emissions.

Two out of three people in Spain support banning cages for laying hens across the European Union.



The fight for animal rights does not resolve itself. It requires action, dedication, and the bravery of people like you.

# Each step forward brings us closer to a sustainable world



**115 million**

Number of chickens and hens that are beginning to have a better life.



**130 million**

Approximate number of fish with improved animal welfare.



**+40 businesses**

Committed to better animal welfare policies.



**44 policies**

The number of animal welfare policies developed thanks to the Animal Welfare Observatory.



**1 in 4 eggs**

Come from hens that don't know what a cage is, thanks to AWO.



**1€ = 125 animals**

That's why we say that each euro matters, as we've taken efficiency to the next level: if just one euro can help 125 animals, imagine the impact you could make with a little more.

# Together, we multiply the impact



Collaborate through recurring or one-time donations, involve employees or customers in the collaboration, give the public the opportunity to support our cause, collaborate with pro bono services for the organization, or tell us how you think we should act.

Your solidarity has its rewards: like the opportunity for your company to communicate its concern for animal welfare. You also receive tax benefits: your contribution is tax-deductible! Moreover, you will meet your company's commitments to the 2030 Agenda and/or ESG standards.

## Contact us

[julian.donoso@observatoriodebienestaranimal.org](mailto:julian.donoso@observatoriodebienestaranimal.org)

+34 679 20 08 68



**Julián Donoso**  
Development Manager

